



Alliance Française
Bangkok

PRESS REVIEW 2024

JANUARY-APRIL



Introduction



France at the heart of Thailand...

Present in Thailand since 1912, Alliance Française Bangkok is the country's leading Franco-Thai cultural center and is honored to be patronized by H.R.H. Princess Maha Chakri Sirindhorn.

Located near Lumpini Park and the One Bangkok project, the 6,000m² building features a 220-seat auditorium, a café-restaurant, a bookshop and offices, Alliance Française Bangkok welcomes around 2,000 students every year and over 60,000 visitors with a passion for France or French-speaking cultures.

In addition to French courses, on site or online, for children or adults, beginners or advanced, Alliance Française Bangkok also offers Thai courses, fashion, dance and art camps for kids, as well as a wide range of cultural activities.

Open to all, this century-old institution, a member of the worldwide network, is first and foremost a space dedicated to cultural exchange and Franco-Thai friendship, here you are most welcome!



JANUARY 2024

Cinema program

January 2024

CINEMA



MYSTÈRE

6 January at 14:00

Attendees: 7 persons



ÉNORME

6 January at 16:30

Attendees: 5 persons



CHRONIQUE D'UNE LIAISON PASSAGÈRE

10 January at 19:00

and 13 January at 16:30
Attendees: 31 persons



LE CHÂTEAU DES SINGES

13 January at 14:00

Attendees: 150 persons



GOUTTE D'OR

17 January at 19:00

Attendees: 16 persons



LA PASSION DE DODIN BOUFFANT

20 January at 16:30 and 26 January at 19:00

Attendees: 380 persons



ALLIANCE(S) FRANÇAISE(S)

24 January at 19:00

Attendees: 15 persons



CHIEN POURRI, LA VIE À PARIS

27 January at 14:00

Attendees: 28 persons



PÉTAOUCHNOK

27 January at 16:30

Attendees: 12 persons

Conference: *From Galileo to Stendhal, How to Teach Mathematics?*

9 January 2024 at 18:30



CONFERENCE



Event organized in partnership with the Embassy of France in Thailand

Participants: 40 persons

Links:

- [Photo reportage](#)
- [CampusFrance Thailand's Facebook](#)
- [Conference video](#)

Seminar: *Language and Soft Power: Strategies for Success from Global Perspectives*

12 January 2024, BACC

CONFERENCE



Links:

- [Photo reportage](#)
- [Article from Mahidol University](#)

Children's day

13 January 2024 from 10:00 to 16:00

KIDS' ACTIVITY



Participants: 200 persons

Links:

- [Photo reportage](#)
- [Article from Lifestyle Aisa](#)
- [Article from Travel and Leisure](#)
- [Article from Than Settakit](#)

Visit at Saint Gabriel school, Dusit

18 January 2024



VISIT



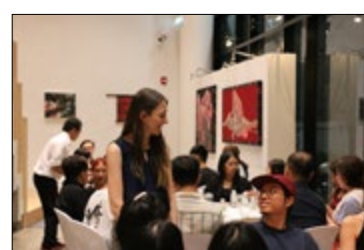
Participants: around 350 students

Premiere of the film *The Taste of Things (La passion de Dodin Bouffant)*

20 January 2024 from 16:30



CINEMA & GASTRONOMY



Event organized in partnership with the Embassy of France in Thailand, Hal distribution, Les Disciples Escoffier, Big C and Café Mademoiselle

Participants: 220 persons

Links:

- [Photo reportage](#)
- [BMA's Facebook post](#)
- [Twttr of The Noize Magazine](#)



DEL F Scolaire exam in Thailand at 7 different centers (Bangkok, Chiang Mai, Chiang Rai, Hat Yai, Khon Kaen, Phitsanulok and Phuket)

Links:

- [Photo reportage](#) (Oui, je parle français en Thaïlande)

- [Photo reportage](#)

Screening of the film *La passion de Dodin Bouffant* in the presence of director Trần Anh Hùng

26 January 2024 at 19:00

CINEMA

AMASSADE
DE FRANCE
EN THAILANDE

HAL



Event organized in partnership with the French Embassy in Thailand and Hal Distribution

Participants: 160 persons

Links:

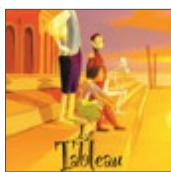
- [Photo reportage](#)

FEBRUARY 2024

Cinema program

February 2024

CINEMA



LE TABLEAU

3 February at 14:00

Attendees: 4 persons



DIVERTIMENTO

14 February at 19:00

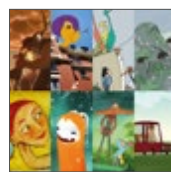
Attendees: 12 persons



CHIEN DE LA CASSE

21 February at 19:00

Attendees: 11 persons



À L'AIR LIBRE

24 February at 14:00

Attendees: 19 persons



FIFI

24 February at 16:30

Attendees: 8 persons



HISTOIRE D'UN REGARD

28 February at 19:00

Attendees: 13 persons

Spectacle: *Improbable* by Impro Khap and le Théâtre des Invités

2nd February 2024 at 19:30



SPETACLE



Participants: 193 persons

Links:

- [Photo reportage](#)
- [Article from Gavroche](#)



Conference: *Social protection in Thailand* with La Caisse des Français de l'Étranger (CFE)

5 February 2024 at 17:30

CONFERENCE



Participants: 160 persons

Links:

- [Post from CFE](#)
- [Photo reportage](#)
- [Article from Gavroche](#)



Visit from Debsirin school students

7 February 2024 from 09:30 to 13:00



VISIT



Participants: 26 students

Visit from Assumption Sriracha school students

8 February 2024 from 10:15 to 13:00



VISIT



Participants: 54 students with 3 accompanying adults

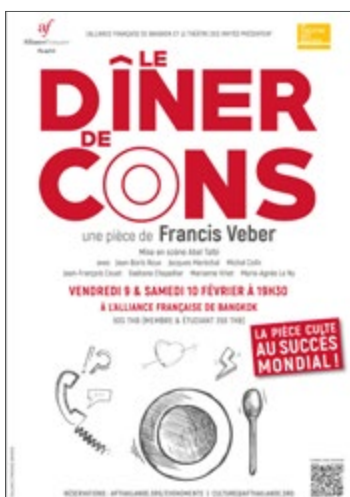


Spectacle: *Le dîner de cons* by le Théâtre des Invités

9 February 2024 at 19:30 and 10 February 2024 at 15:30 and 19:30



SPECTACLE



Participants: 539 persons over 3 rounds

Links:

- [Photo reportage](#) : 9 February | 10 February
- [Article from Gavroche](#)
- [Article from Gavroche](#)

Published on 11 February 2024



“In addition, every Alliance Française in Thailand, including Alliance Française Bangkok, the first French-Thai cultural center in Thailand, which is now located in an architecturally stunning building near Lumpini Park, also hosts a variety of activities to promote quality cultural events throughout the year.”

- Mr. Jean-Claude Poimboeuf

Mention of the Alliance Française in an interview with the French Ambassador, Mr. Jean-Claude Poimboeuf in Matchon Weekly (Issue 9- 15 February 2024)
Link:

- [Article from Matchon](#) (in Thai)

Visit from RIS Swiss Section - Deutschsprachige Schule Bangkok students

15 February 2024 from 09:30 to 12:15

VISIT



Participants: 15 students avec 2 accompanying adults

Festival Change climate changing lives (CCCL)

From 15 to 18 February 2024



CINEMA & PARTNER



Participants: 360 persons over 4 days

Links:

- [Photo reportage](#) (CCCL)
- [Recap video from CCCL](#)
- [Article from Urban Creature](#)
- [Article from Eat Fun Travel](#)
- [Box office](#)



Language and art camps for kids - February session

19 to 23 February and 26 February to 1st March 2024

KIDS' ACTIVITY



Participants: 20 students over 2 weeks

Links:

- [Photo reportage: week 1](#) | [week 2](#)
- [Recap video \(week 2\)](#)

Happy Pawn Chess Club chess tournament

25 February 2024 from 10:00 to 16:00

HAPPY PAWN
Chess Club

PARTNER



Participants: 18 persons

Links:

- [Photo reportage](#) (Happy Pawn Chess Club)

MARCH 2024

Francophonie Festival in Thailand

From 1st to 23 March 2024 - Coordinating country: Canada



Links:

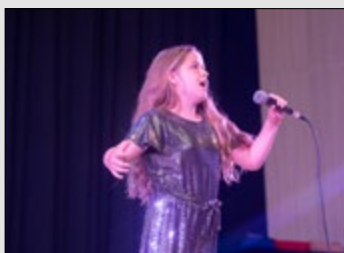
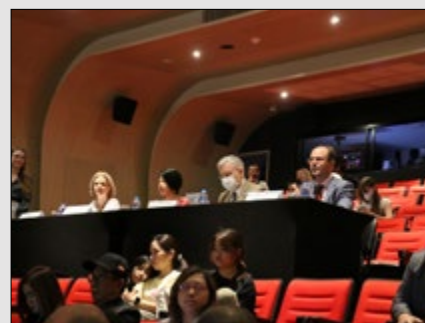
- [Blog article](#)
- [Photo reportage](#) (Culinary & Cultural Fair)
- [Photo reportage](#) (fête de la Francophonie)
- [Article from Gavroche](#)
- [Article from Bangkok Post](#)
- [Article from Thairath](#)

Francophonie Fair: gastronomy, songs, short films

16 March 2024 from 11:00 to 16:00

Canada

FAIR,
CONTEST &
CINEMA



Event organized as part of the Francophonie Festival in Thailand 2024, in partnership with the Embassy of Canada and the Embassies and Delegations of Belgium, France, Luxembourg, Morocco, Mexico, Romania, Switzerland and Ukraine.

Participants: around 500 persons

Links :

- [Photo reportage](#)
- [Article from Gavroche](#)
- [Article from Bangkok Post](#)



Event as part of the Francophonie festival in Thailand 2024, at the Canadian Embassy residence
Links:

- [Photo reportage](#)
- [Photo reportage](#) (Ambassade du Canada)

Cinema program

March 2024

CINEMA



**LOUISE ET LA LÉGENDE
DU SERPENT À PLUMES**
2 March at 14:00
Attendees: 21 persons



SYSTÈME K
2 March at 16:30
Attendees: 6 persons



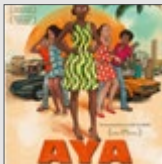
AU CIMETIÈRE DE LA PELLICULE
6 March at 19:00
Attendees: 9 persons



FRANCOPHONIE SHORT FILMS
16 March from 11:00 to 16:30
Attendees: 200 persons



UN FILS
20 March at 19:00
Attendees: 7 persons



AYA DE YOPOUGON
23 March at 14:00
Attendees: 6 persons



LE SAPEUR
23 March at 16:30
Attendees: 7 persons



LA NUIT DES ROIS
27 March at 19:00
Attendees: 9 persons



LES ASTRES IMMOBILES
30 March at 14:00
Attendees: 21 persons



**PACIFICATION - TOURMENT
SUR LES ÎLES**
30 March at 16:30
Attendees: 11 persons

Standup: Douilly

13 March 2024 at 20:00

SPOTLIME SPECTACLE



Participants: 120 persons

Links:

- [Article from Gavroche](#)
- [Article from the Consular Agency of Hua Hin](#)



Event organized by the Embassy of Belgium at the Goethe Institute

Links:

- [Photo reportage](#)

- [Photo reportage](#) (DEU)

Visit from ESCP Business School students (ESCP)

20 March 2024



Happy Pawn Chess Club chess tournament

24 March 2024 from 10:00 to 16:00



PARTNER



Participants: 27 persons

Link:

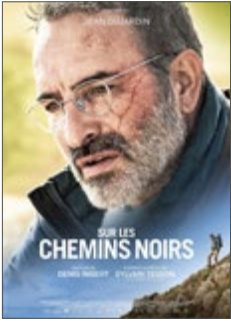
- [Photo reportage](#) (Happy Pawn Chess Club)

APRIL 2024

Cinema program

April 2024

CINEMA



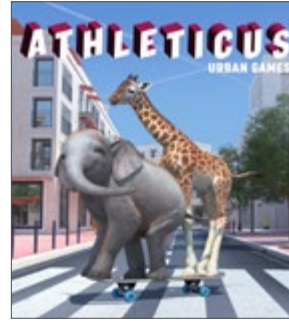
SUR LES CHEMINS NOIRS

3 April at 19:00
and 20 April at 16:30
Attendees: 23 persons



BOB LE FLAMBEUR

14 April at 19:00
Attendees: 4 persons



ATHLÉTICUS
(SEASON 3 - PART 1 & 2)
21 April at 19:00
Attendees: - persons



DE GRANDES ESPÉRANCES

24 April at 14:00
Attendees: 15 persons

Conference on maritime safety

3 April 2024 at 08:30

CONFERENCE



Event organized by the Embassy of France

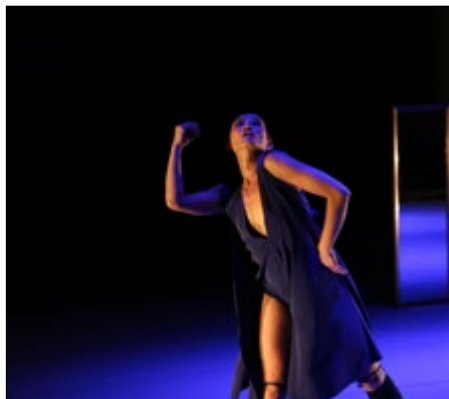
Link:

- [Article from Gavroche](#)

Dance performance: Back Forward by Abou Lagraa

10 April 2024 from 19:30 to 20:00

SPECTACLE



Participants : 91 persons

Links:

- [Photo reportage](#)

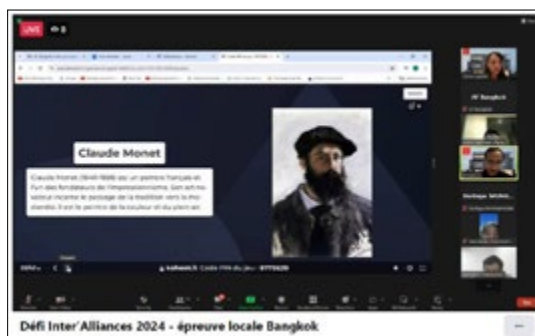
- [Photo reportage](#) (Embassy of France)

- [Article form the Embassy of France](#)

- [Article from Gavroche](#)

- [Article from BKK Kids](#)

19 April 2024



A fun, French-language competition between several Alliances Françaises to challenge their students to a series of questions relating to Francophone cultures and the French language.

Participants: 15 students

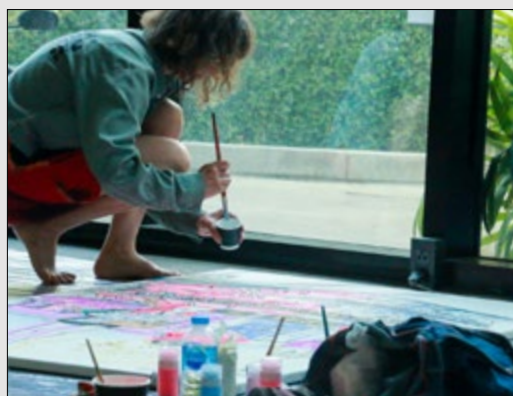
Link:

- [Photo reportage](#)

Creation of an artwork by Virginie Broquet

ART

30 April 2024



Link:

- [Photo reportage](#)